



Prize List Advertising 2010



For the second year Region 15 Championship Horse Show, The Eastern Arabian Horse Show, East Coast Youth Championships and the East Coast Championships are combining forces to offer an all inclusive, professionally produced, omnibus prize list for all shows. The 2009 version was a big hit with advertisers and exhibitors alike.

For the advertisers it offers a distribution of over 2500 copies, mailed to all exhibitors east of the Mississippi, PLUS additional distribution at shows/events and requests throughout the country. Prize lists are mailed for an April 1 delivery. In addition the full prize list is posted on the Region 15 and East Coast web sites. Since the shows don't take place until July and August, the prize lists are kept as a reference for more than 5 months. With pricing a black and white ad costs less than 8 cents per household, while color is less than 14 cents; just a fraction of what postage alone would cost.

Ad Pricing

Full Page.....	\$200.00
Half Page.....	\$125.00
Quarter Page.....	\$70.00
Business card.....	\$40.00

Above pricing is for camera ready copy, involved layout will be charged accordingly

Add Ons

Optional color \$150.00, additional per full page only

Bleeds or reversals \$50.00

Special Location please call for availability

Inside Back cover (\$500.00), includes color

Page size 8 1/2 by 11 (actual 8 by 10 1/2)

DEADLINE FEBRUARY 1, 2010

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Ads may be e-mailed to meekone@comcast.net